



Measure of Impact – Impact Analysis for your Organisation!

Not everything that can be counted counts, and not everything that counts can be counted. Albert Einstein

Resource Mobilisation Advance Course

25th – 27th October 2017

Venue: Durbanville Conference Centre. Town Centre, Wellington Road, Durbanville

Time: 9H00 to 16H00

Our research reveals that funders want to be able to measure the impact and communicate the results of their investment. Impact measurement and communication should therefore form part of your NPO's proposal and implementation plan. Come and join us for an interesting three day TRAINING session on Impact Measurement and Communicating your success.

Cost: R500 per day per person or
R1250 pp. all inclusive
(no accommodation provided)

RSVP: npo@hggroep.co.za
Tel: 021 7828816

In partnership with

HGG
NPO sustainability
solutions



Programme

Wednesday 25 October 2017

- 09H00:** Registration
- 09H30: Welcome - Opening Plenary Casper Marias “What is BBBEE”
- 11H00 Tea
- 11H15 Panel Discussion on BBBEE and the NPO Sector, the benefit the challenges, Tina Thiart, Casper Marais and DTI Delegate
- 12h30: LUNCH

Two workshops:

- 13H30 1. How to prepare a proposal for funders using the BBBEE scorecard - Tina Thiart
- 13H30 2. Using your 18A certificate / PBO status for fundraising
- 15H00 Partnerships, advantages! Getting into bed with another NPO
- 16H00 Reflections and Closure

Thursday, 26 October 2017

- 9H00 Using ICT to advance your mission and vision – Sam Posselt
- 12H00 Tea
- 12H15 Beyond Fundraising, new models for new world – Lorenzo Davids
- 13H30 LUNCH

Two workshops:

- 14H15 1. Innovative in mobilising RESOURCES – RAM and Brownie Points
- 14H15 2. Are you ready for fundraising – Abdul Ryklief
- 15H30 Why to measure, logic models (inputs, activities, outputs, outcomes, impact), indicators) - Marcus Coetzee
- 17H00 Reflection and closure

Friday, 27 October 2017

- 9H00 What is new, what is next – Colin Habbeton
- 10H30 Tea
- 11H00 Using a log framework to understand the Measurement of Impact
Fatima Shabohien – Action Aid
- 12H30 Raising the BAR! Doing it face to face (Action Aid)
- 13H30 Lunch
- 14H45 **Two Workshops**
1. Social Media for Social Change
 2. NPO Joint Ventures – Patric Adamson
- 15H45 Closure and Reflection

FUNDRAISING BOOTCAMP – THE BEST PLACE TO LEARN AND SHARE DATES: 14-16 February **2018!** Cape Town..... send email to npo@hggroep.co.za

