

SAFULA BOOTCAMP 2017

AGENDA DRAFT 2

| DAY 1 WED | | 8 FEBRUARY | |
|----------------------|-------------------------------|--|---|
| 09H00 - 10H30 | Opening Plenary | FRANK JULIE: <i>What constitutes a good fundraiser</i> | |
| 10H30 - 11H00 | Tea | HGG NPO Office | |
| 11H00 - 12H00 | Plenary 2 | NANCY RICHARDS: <i>You and the Media</i> | <i>Proposal writing 1</i> |
| 12H00 - 13H00 | Plenary 3 | PATRICK SCHOFIELD: <i>Online Campaign using Thundafund and backAbuddy</i> | |
| 13H00 - 14H00 | Lunch & Networking | Clovelly Restaurant | |
| 14H00 - 15H00 | Break Away Session 1 | MALCOLM BOYD: <i>The role of an effective board in managing funding contracts</i> | HANNELIE BOOYENS: <i>How to build capital on Social Media</i> |
| 15h00 - 16h00 | Break Away Session 2 | TINA THIART: <i>Good Governance for Fundraisers</i> | HANNELIE BOOYENS: <i>Reputable/Crisis Management on Social Media</i> |
| DAY 2 THURS | | 9 FEBRUARY | |
| 09H00 - 10H30 | Plenary 4 | SOPHIE HOBBS : <i>What in the World? Tips for grant applications to international donors</i> | <i>Proposal writing 2</i> |
| 10H30 - 11H00 | Tea | HGG NPO Office | |
| 11H00 - 12H00 | Plenary 5 | WARREN LODGE: <i>Content Creation for Civil Movements</i> | |
| 12h00 - 13h00 | Plenary 6 | TINA THIART: <i>Preparing a template proposal for your organisation</i> | <i>Proposal Writing 3</i> |
| 13H00 - 14H00 | Lunch & Networking | Clovelly Restaurant | |
| 14H00 - 15H00 | Break Away Session 3 | JACQUIE FOURIE: <i>Investements /Forrex</i> ELSA VAN DER WESTHUYSEN: <i>Trust vs NPO</i> | TITANIA FERNANDEZ <i>Communicationsvs Fundraising</i> |
| 15H00 - 16H00 | Break Away Session 4 | TINA THIART: <i>Smart growth tool to measure effectiveness</i> | MAGDEL STEYN: <i>Online Branding & Creative Content</i> |
| DAY 3 FRI | | 10 FEBRUARY | |
| 09H00 - 10H30 | Panel Discussion | SAM POSSELT | <i>Google</i> |
| 10H30 - 11H00 | Tea | HGG NPO Office | |
| 11H00 - 12H00 | Plenary 7 | JOHANNA STRAUSS: <i>Soliciting Individual Donations</i> | <i>Proposal Writing 4</i> |
| 12H00 - 13H00 | Plenary 8 | ZYAAN DAVIDS: <i>CSI Funding Report</i> | <i>Proposal writing 5</i> |
| 13H00 - 14H00 | Lunch & Networking | Clovelly Restaurant | |
| 14H00 - 15H30 | Closing Plenary | COLIN HABBERTON: <i>Future Perspectives - New Tools, New Thinking</i> | |