

Marcus Coetzee

Marcus cultivates Strategic Clarity.

Marcus assist people to make sense of strategic complexity and act decisively. He provides encouragement and hope when it is lacking. He offers new ways of seeing things.

He does specialize in Strategy Design, Strategy Process Facilitation and Strategy Mentorship.

Marcus helps organizations that seek to apply business thinking to increase their social impact and improve the lives of citizens. Over the past 20 years, He has advised hundreds of non-profit organizations, social enterprises, businesses and government projects.

To promote social enterprise thinking, He has been published in national and local newspapers and magazines, given talks at workshops and conferences, and lectured at various graduate business schools.

He has also been actively involved in several projects to assess and build the social entrepreneurial ecosystem in South Africa.

Colin Habberton

Colin has specialised in the fields of relationship management, loyalty programmes, social finance, corporate governance and fundraising. He has worked in each of these disciplines both theoretically and in practice for more than 15 years. He has worked and founded both local and international profit and non-profit organisations designing, implementing and managing multi-faceted relationship and information-oriented strategies assisting companies in wide range of industries in both South Africa and abroad.

He has contributed to a variety of industry and media reviews on investment, skills development, and impact of ICT on unemployment, fundraising, and loyalty and has presented at industry and client conferences on the social finance, analytics, fundraising, loyalty economics and relationship management and the perspectives they bring to business and social systems.

Colin is the founder of the Relativ group of companies that has played a part in the creation and development of a number of social impact projects, including The Broccoli Project, which was awarded 2nd Place and the Best Social Impact Awards as the Global Entrepreneurship Competition in Barcelona in 2009. He has received a Bachelor of Social Science majoring in Business Administration and Economics from the University of Natal, Durban and a Masters of Philosophy cum laude in the field of Information and Knowledge Management from the University of Stellenbosch and is currently finalising his PhD research at the University of Stellenbosch Business School.

He is a Fellow of Institute of Directors in Southern Africa, a member of South African Institute of Fundraisers, a mentor for the Endeavour programme and serves on the boards of a number of for-purpose organisations.

Casper Marias

Casper is a Director at HGG Consult is also involved in buying and selling of businesses and the related marketing thereof.

At HGG Consult we are proud of the fact that we understand the functioning of a business, we understand the economic climate – and most of all, we understand the pressure under which

businesses must operate. We therefore collect a wealth of information on every business we work with to enable us to have an exact understanding of the environment. And then we start drafting business plans, do valuations and assist with business planning - whatever is required. We believe in becoming a “partner” to the business that we work with.

In a nutshell, HGG Consult offers businesses the following services:

- Business advice
- Business plans
- Valuation of businesses
- Funding for the expansion and/or purchase of assets
- Capital expansion for working capital
- BBBEE plans and advice

In addition, HGG Consult also provides services to individuals, such as the provision of advances on existing loans, further loans on existing mortgage loans, building loans and pre-approval of residential mortgages.

Casper is also part of HGG BEEadvised. Broad-based Black Economic Empowerment (B-BBEE) is an integral part of doing business today. HGG BEEadvised can help companies ensure that they comply with the requirements of the B-BBEE Codes of Good Practice. These B-BBEE Codes of Good Practice are to be applied in the development, evaluation and monitoring of BEE Charters, initiatives, transactions and other implementation mechanisms.

HGG BEEadvised offers a professional service to help you better your B-BBEE verification rating – whether through ownership, management control, skills development, enterprise and supplier development and social-economic development. We offer you a service that is relevant to your industry and that will improve your B-BBEE scorecard.

Sam Posselt

Sam Posselt is a Google for Non-profits Trainer, Social Media Strategist and Blogger based in Cape Town. Her passion for facilitating Technology Development Workshops across Southern Africa lead her to ending her Entrepreneurial Journey in early 2017 to join the civil society landscape as an NPC Member.

Sam has travelled around South Africa since early 2015 facilitating Social Media Marketing and Blogging Workshops and she regularly updates her Digital Marketing skills to keep abreast of the ever changing online marketplace.

She is a mother to two girls and lives in Somerset West, Cape Town. Some of her favourite things include YouTube, Music, Space and Cats. She has a personal Blog, www.samposselt.com where you can get to know her better. She also actively Blogs for [Phambano Technology Development Centre](#) to help share her Digital Marketing knowledge with the NPO Landscape in Southern Africa.