

# SAFULA INTERNATIONAL WORKSHOP 2015



Wednesday 26 August 2015

From	To	Topic		Room	Speaker	Organisation
<b>09h00</b>	<b>09h30</b>	<b>Delegate registration</b>				
09h30	10h15	Welcome		Main	Tina Thiar	SAFULA
10h15	11h45	Opening Plenary – Exploring the culture of giving in Africa – Crowdfunding and Innovation Facilitated by Tina Thiar		Main	Lorenzo Davids Rosemary Cohen Patrick Schofield	Comchest Triologue Thundafund
<b>11h45</b>	<b>12h15</b>	<b>Tea</b>				
12h15	13h30	Presentation 1 – Smart fundraising: The dawn of a new era?		Main	Colin Habberton	GivenGain Foundation
<b>13h30</b>	<b>14h15</b>	<b>Lunch</b>		Restaurant		
14h15	15h30	A	Workshop 1 – Digital strategy for a changing world	Room 1	Jannie Smith Colin Habberton	GivenGain Foundation
		B	Workshop 2 – How payroll giving can help sustain your organisation	Room 2	Jo Pereira	Community Chest
		C	Workshop 3 – Using volunteers to mobilise resources	Room 3	Vanessa Vermaak	CHOC
<b>15h30</b>	<b>16h00</b>	<b>Tea</b>				
15h45	17h00	Toolkit 1 – <b>WeCan24</b> - Writing powerful stories! Getting the media attention for your organisation		Room 1	Adrie Jurgensen	Media24
15h45	17h00	Toolkit 2 - Using <b>GraphicMail</b> , the ultimate tool to help you create and send beautiful email newsletters		Room 2	Darren Hoffman	Graphicmail
<b>17h00</b>		<b>Day 1 close</b>				

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09h00	10h15	Presentation 2 – Do events still make good fundraising sense? Panel discussion moderated by Titania Fernandes, Community Chest		Main	Chantal Cooper  Kevin Chaplin	Children's Hospital Trust Amy Biehl Foundation
10H15	10H45	Presentation 3 - Government Funding – What is new, what is now!		Main	Deborah Dreyer	Dept Soc Dev WC
<b>10h45</b>	<b>11h15</b>	<b>Tea</b>				
11h15	13h00	A	Workshop 4 – Digital Tools: What they are and how to use them: case study analyses	Room 1	Jannie Smith	GivenGain Foundation
		B	Workshop 5 - How good data management can help you keep your donors happy and giving more.	Room 2	James Kydd	Kidz Africa
		C	Workshop 6 – How to prepare the message that speaks to the Individual Giver – Emotional Call to support!	Room 3	Melanie Jackson	Words that Count
<b>13h00</b>	<b>14h00</b>	<b>Lunch</b>				
14h00	15h30	A	Workshop 7 – Digital Communications: What they are and how to use them: case study analyses	Room 1	Lynda Wright	GivenGain Foundation
		B	Workshop 8 – How the Section 18A certificate and legal compliance can support your fundraising	Room 2	Cathy Masters and Anna Vayanos	CMDS & Anna Vayanos Philanthropy
		C	Workshop 9 – Face-to-Face in South Africa - a panel discussion. Moderated by Tina Thiar	Room 3	Carli Snyman Marion Wagner Marli Goussard	MSF Breadline WWF
<b>15h30</b>	<b>16h00</b>	<b>Tea</b>				

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16h00	17h00	Presentation 4 – Getting your board on-board to help you raise more money	Room 1	Malcolm Boyd	Third Sector Insights
16h00	17h00	Presentation 5 –Turning supporters into life-long friends ! how to nurture donor retention.	Room 2	Jenni McLeod/Marisol Gutterez	Downes Murray International
17h00		<b>Cheese and Wine</b>			
<b>Friday 28 August 2015</b>					
<b>From</b>	<b>To</b>	<b>Topic</b>	<b>Room</b>	<b>Speaker</b>	<b>Organisation</b>
09h00	10h30	Presentation 6 – The Power of Networking – social capital for fundraisers	Main	Frank Julie	SAFULA Chairman
<b>10h30</b>	<b>11h00</b>	<b>Tea</b>			
11h00	12h30	Unpacking the local fundraising landscape Group discussion	Main	Sarah Scarth Kate Crane-Briggs	The Resource Alliance
12h30	13h30	Closing Plenary – Relationship fundraising Panel discussion facilitated by Gabi Ritchie	Main	Shelagh Gastrow, Jill Ritchie	GastrowBloch; Papillon Press
<b>13h30</b>		<b>Lunch</b>	<b>Restaurant</b>		

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